

# THE BUSINESS COMMUNITY PAC

Media Contact: Brielle Insler / 201-697-8802

## FOR IMMEDIATE RELEASE

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### Introducing The Business Community PAC: Amplifying the Voices of San Antonio's Small Business Owners and Community Members

**San Antonio, TX**—A new voice is emerging to champion the interests of small business owners and community members across San Antonio. The Business Community PAC has officially launched, with a mission to ensure that the voices of everyday San Antonians and small business owners are not only heard but also significantly influence city decisions that impact our community.

“At our core, we’re about amplifying the voices of small business owners and community members to drive real change in city decisions,” said Aaron Peña, Treasurer of The Business Community PAC. By partnering with local businesses and residents, TBC PAC aims to build a coalition to support the backbone of our local economy - small businesses.

The PAC’s advocacy efforts will concentrate on several pressing issues affecting the community:

- **Construction Management:** Advocating for improved oversight and management of city construction projects to minimize disruptions to businesses and residents, and mitigate losses stemming from City decisions.
- **COVID-Era Debt:** Addressing the burdensome debt that many small businesses have incurred during *and since* the pandemic, working to ensure they receive the support needed to recover and thrive.
- **City Mismanagement and Lack of Transparency:** Holding city officials accountable by demanding greater transparency and efficient use of resources.

One of the PAC’s initial priorities is to conduct a comprehensive poll to identify the issues most affecting small businesses and community members. This data will guide advocacy efforts, ensuring actions are directly aligned with the needs of constituents.

The Business Community PAC is led by Treasurer Aaron Peña, with support from Advisory Board members including Jody Bailey Newman and Chad Carey.

“San Antonio’s economy is 80% small and micro businesses. We are the backbone of the community that lives, works, and votes here. For too long the City has isolated and silenced community members who advocate for their own needs — it’s time we stand together and demand accountability, transparency and priority from our City,” Bailey Newman stated.

**The Business Community PAC is calling on all San Antonians—whether business owners or everyday residents—to [join its mission](#).** It aims to ensure that city policies reflect the needs and priorities of those who call San Antonio home.

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